



ELECTRONIC
POLITICAL AND ISSUE ADVERTISING
PUBLIC INSPECTION FILE CHECKLIST

This checklist must be completed for each federal, state, and local political ad or federal or state issue ad buy. These items must be placed in the station's Public Inspection File as soon as possible after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candidate/Issue

NRCC

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight)

9/21/12 - 9/27/12

Initials

1. Executed Political/Issue Advertising Agreement (BPMHL-P3 or NAB PB-17)

Date: _____

2. Original contract showing requested time (when available)

Date: _____

3. Updated contracts as order changes.

Date: _____

4. Invoice of schedule as actually broadcast, including amount of rebates given (exact date, time, class of time and amount for each rebate), if any

Date: 9/30/12 BR

Checklist Completed:

By:

Brian Roughton

Date:

10/27/12

DUPLICATE
INVOICE

WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

Invoice #	Invoice Date	Invoice Month	Invoice Period
922688-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2012	2600

Flight Dates	Order #	Alt Order #
09/21/12 - 09/27/12	922688	07882023

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	155	426

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/21/12	09/21/12	5-6am News	5 - 6am	---F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 09/21/12 5:53 AM 5-6am News 5 - 6am :30 NRCCPA120914 \$225.00 NM									
2	09/24/12	09/24/12	5-6am News	5 - 6am	M-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 09/24/12 5:28 AM 5-6am News 5 - 6am :30 NRCCPA120921 \$225.00 NM									
3	09/25/12	09/25/12	5-6am News	5 - 6am	-T-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 09/25/12 5:39 AM 5-6am News 5 - 6am :30 NRCCPA120921 \$225.00 NM									
4	09/26/12	09/26/12	5-6am News	5 - 6am	--W----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 09/26/12 5:53 AM 5-6am News 5 - 6am :30 NRCCPA120921 \$225.00 NM									
5	09/27/12	09/27/12	5-6am News	5 - 6am	---T---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 09/27/12 5:28 AM 5-6am News 5 - 6am :30 NRCCPA120921 \$225.00 NM									
6	09/25/12	09/25/12	6-7am News	6-7am	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 09/25/12 6:13 AM 6-7am News 6 - 7am :30 NRCCPA120921 \$500.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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INVOICE

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Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2600	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/25/12	09/25/12	6-7am News	6-7am	-T-----	:30	1	\$500.00	NM
7	09/27/12	09/27/12	6-7am News	6-7am	---T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 09/27/12 6:22 AM 6-7am News 6-7am :30 NRCCPA120921 \$500.00 NM									
8	09/21/12	09/21/12	6-7am News	6-7am	---F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---F-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 09/21/12 6:28 AM 6-7am News 6-7am :30 NRCCPA120914 \$500.00 NM									
9	09/24/12	09/24/12	6-7am News	6-7am	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 09/24/12 7:00 AM 6-7am News 6-7am :30 NRCCPA120921 \$500.00 NM									
10	09/25/12	09/25/12	6-7am News	6-7am	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 09/25/12 6:39 AM 6-7am News 6-7am :30 NRCCPA120921 \$500.00 NM									
11	09/26/12	09/26/12	6-7am News	6-7am	--W----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 09/26/12 6:28 AM 6-7am News 6-7am :30 NRCCPA120921 \$500.00 NM									
12	09/27/12	09/27/12	6-7am News	6-7am	---T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 09/27/12 6:59 AM 6-7am News 6-7am :30 NRCCPA120921 \$500.00 NM									
13	09/22/12	09/22/12	Good Morning America S	7-8am	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 09/22/12 7:55 AM Good Morning America Sat 7-8am :30 NRCCPA120921 \$325.00 NM									
14	09/22/12	09/22/12	Sat 8-10am	8-10am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 09/22/12 9:39 AM Sat 8-10am 8-10am :30 NRCCPA120921 \$250.00 NM									
15	09/23/12	09/23/12	Good Morning America S	7-8am	-----S	:30	1	\$325.00	NM

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Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2600	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	09/23/12	09/23/12	Good Morning America	7-8am	-----S	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 09/23/12 7:29 AM Good Morning America Sun 7-8am :30 NRCCPA120921 \$325.00 NM									
16	09/23/12	09/23/12	Sun 8-10am News	8-10am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 09/23/12 9:10 AM Sun 8-10am News 8-10am :30 NRCCPA120921 \$250.00 NM									
17	09/22/12	09/22/12	SA-SU Weekend Various	SA 12-6p / SU 1-6p	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 09/22/12 3:12 PM SA-SU Weekend Various SA 12-6p / SU 1-6p :30 NRCCPA120921 \$2,000.00 NM									
18	09/21/12	09/21/12	6-6:30pm News	6-6:30pm	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 09/21/12 6:09 PM 6-6:30pm News 6-6:30pm :30 NRCCPA120921 \$750.00 NM									
19	09/24/12	09/24/12	6-6:30pm News	6-6:30pm	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 09/24/12 6:27 PM 6-6:30pm News 6-6:30pm :30 NRCCPA120921 \$750.00 NM									
20	09/25/12	09/25/12	6-6:30pm News	6-6:30pm	-T-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 09/25/12 6:13 PM 6-6:30pm News 6-6:30pm :30 NRCCPA120921 \$750.00 NM									
21	09/26/12	09/26/12	6-6:30pm News	6-6:30pm	--W----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 09/26/12 6:23 PM 6-6:30pm News 6-6:30pm :30 NRCCPA120921 \$750.00 NM									
22	09/27/12	09/27/12	6-6:30pm News	6-6:30pm	---T---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 09/27/12 6:29 PM 6-6:30pm News 6-6:30pm :30 NRCCPA120921 \$750.00 NM									
23	09/22/12	09/22/12	Sat Early News	6-630p / 7-730p	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

DUPLICATE INVOICE



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922688-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2600	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
23	09/22/12	09/22/12	Sat Early News	6-630p / 7-730p	---S-	:30	1	\$450.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WTAE</td><td>Sa</td><td>09/22/12</td><td>7:20 PM</td><td>Sat Early News</td><td>6-630p / 7-730p</td><td>:30</td><td>NRCCPA120921</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Sa	09/22/12	7:20 PM	Sat Early News	6-630p / 7-730p	:30	NRCCPA120921	\$450.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Sa	09/22/12	7:20 PM	Sat Early News	6-630p / 7-730p	:30	NRCCPA120921	\$450.00	NM																																	
24	09/23/12	09/23/12	Sun Early News	630-7p	---S	:30	1	\$450.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>-----S</td><td>1</td><td>\$450.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WTAE</td><td>Su</td><td>09/23/12</td><td>6:37 PM</td><td>Sun Early News</td><td>630-7p</td><td>:30</td><td>NRCCPA120921</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	-----S	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Su	09/23/12	6:37 PM	Sun Early News	630-7p	:30	NRCCPA120921	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Su	09/23/12	6:37 PM	Sun Early News	630-7p	:30	NRCCPA120921	\$450.00	NM																																	
25	09/21/12	09/21/12	Inside Edition	7-7:30pm	---F--	:30	1	\$625.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	F	09/21/12	7:30 PM	Inside Edition	7-7:30pm	:30	NRCCPA120921	\$625.00	NM																																	
26	09/24/12	09/24/12	Inside Edition	7-7:30pm	M-----	:30	1	\$625.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WTAE	M	09/24/12	7:01 PM	Inside Edition	7-7:30pm	:30	NRCCPA120921	\$625.00	NM																																	
27	09/25/12	09/25/12	Inside Edition	7-7:30pm	-T-----	:30	1	\$625.00	NM																																		
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1	WTAE	Tu	09/25/12	7:21 PM	Inside Edition	7-7:30pm	:30	NRCCPA120921	\$625.00	NM																																	
28	09/26/12	09/26/12	Inside Edition	7-7:30pm	--W----	:30	1	\$625.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>--W----</td><td>1</td><td>\$625.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WTAE</td><td>W</td><td>09/26/12</td><td>7:14 PM</td><td>Inside Edition</td><td>7-7:30pm</td><td>:30</td><td>NRCCPA120921</td><td>\$625.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	--W----	1	\$625.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	W	09/26/12	7:14 PM	Inside Edition	7-7:30pm	:30	NRCCPA120921	\$625.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	--W----	1	\$625.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	W	09/26/12	7:14 PM	Inside Edition	7-7:30pm	:30	NRCCPA120921	\$625.00	NM																																	
29	09/27/12	09/27/12	Inside Edition	7-7:30pm	---T---	:30	1	\$625.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>---T---</td><td>1</td><td>\$625.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WTAE</td><td>Th</td><td>09/27/12</td><td>7:28 PM</td><td>Inside Edition</td><td>7-7:30pm</td><td>:30</td><td>NRCCPA120921</td><td>\$625.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	---T---	1	\$625.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Th	09/27/12	7:28 PM	Inside Edition	7-7:30pm	:30	NRCCPA120921	\$625.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	---T---	1	\$625.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	Th	09/27/12	7:28 PM	Inside Edition	7-7:30pm	:30	NRCCPA120921	\$625.00	NM																																	
30	09/21/12	09/21/12	Entertainment Tonight	7:30-8pm	---F--	:30	1	\$650.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/17/12</td><td>09/23/12</td><td>---F--</td><td>1</td><td>\$650.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WTAE</td><td>F</td><td>09/21/12</td><td>7:55 PM</td><td>Entertainment Tonight</td><td>7:30-8pm</td><td>:30</td><td>NRCCPA120921</td><td>\$650.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/17/12	09/23/12	---F--	1	\$650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	F	09/21/12	7:55 PM	Entertainment Tonight	7:30-8pm	:30	NRCCPA120921	\$650.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/17/12	09/23/12	---F--	1	\$650.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	F	09/21/12	7:55 PM	Entertainment Tonight	7:30-8pm	:30	NRCCPA120921	\$650.00	NM																																	
31	09/24/12	09/24/12	Entertainment Tonight	7:30-8pm	M-----	:30	1	\$650.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>M-----</td><td>1</td><td>\$650.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WTAE</td><td>M</td><td>09/24/12</td><td>7:56 PM</td><td>Entertainment Tonight</td><td>7:30-8pm</td><td>:30</td><td>NRCCPA120921</td><td>\$650.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	M-----	1	\$650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	M	09/24/12	7:56 PM	Entertainment Tonight	7:30-8pm	:30	NRCCPA120921	\$650.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	M-----	1	\$650.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	M	09/24/12	7:56 PM	Entertainment Tonight	7:30-8pm	:30	NRCCPA120921	\$650.00	NM																																	

DUPLICATE INVOICE



Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
922688-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser		Product	Estimate Number
NRCC		NRCC IE 2012	2600

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/25/12	09/25/12	Entertainment Tonight	7:30-8pm	-T-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 09/25/12 7:46 PM Entertainment Tonight 7:30-8pm :30 NRCCPA120921 \$650.00 NM									
33	09/26/12	09/26/12	Entertainment Tonight	7:30-8pm	--W----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 09/26/12 7:42 PM Entertainment Tonight 7:30-8pm :30 NRCCPA120921 \$650.00 NM									
34	09/27/12	09/27/12	Entertainment Tonight	7:30-8pm	---T---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 09/27/12 7:56 PM Entertainment Tonight 7:30-8pm :30 NRCCPA120921 \$650.00 NM									
35	09/24/12	09/24/12	Mon ABC Prime C	10-11pm	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 09/24/12 10:32 PM Mon ABC Prime C 10-11pm :30 NRCCPA120921 \$3,000.00 NM									
36	09/21/12	09/21/12	M-Sun 11pm News	M-Su 11-11:35pm	----F--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 09/21/12 11:22 PM M-Sun 11pm News M-Su 11-11:35pm :30 NRCCPA120921 \$850.00 NM									
37	09/24/12	09/24/12	M-Sun 11pm News	M-Su 11-11:35pm	M-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 09/24/12 11:33 PM M-Sun 11pm News M-Su 11-11:35pm :30 NRCCPA120921 \$850.00 NM									
38	09/25/12	09/25/12	M-Sun 11pm News	M-Su 11-11:35pm	-T-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -T----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 09/25/12 11:26 PM M-Sun 11pm News M-Su 11-11:35pm :30 NRCCPA120921 \$850.00 NM									
39	09/26/12	09/26/12	M-Sun 11pm News	M-Su 11-11:35pm	--W----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 09/26/12 11:12 PM M-Sun 11pm News M-Su 11-11:35pm :30 NRCCPA120921 \$850.00 NM									
40	09/27/12	09/27/12	M-Sun 11pm News	M-Su 11-11:35pm	---T---	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE
INVOICE

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
922688-1	09/30/12	September 2012	08/27/12 - 09/27/12

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2012	2600

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
40	09/27/12	09/27/12	M-Sun 11pm News	M-Su 11-11:35pm	----	:30	1	\$850.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Th</td><td>09/27/12</td><td>11:22 PM</td><td>M-Sun 11pm News</td><td>M-Su 11-11:35pm</td><td>:30</td><td>NRCCPA120921</td><td>\$850.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Th	09/27/12	11:22 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	NRCCPA120921	\$850.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WTAE	Th	09/27/12	11:22 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	NRCCPA120921	\$850.00	NM																					
Total Spots							40																								

Payment Terms 30 Days

<u>Gross Total</u>	\$26,050.00
<u>Agency Commission</u>	\$3,907.50
<u>Net Amount Due</u>	\$22,142.50